

How To Use SEO To Get High
Quality Targeted Traffic

Inside

SEO MARKETING SCHOOL



RESOURCES

Great all round SEO tool:

<https://www.semrush.com/>

Tracking

<https://analytics.google.com/>

Google SEO Starter Guide:

<https://support.google.com/webmasters/answer/7451184?hl=en>

Keyword Research Tool:

https://ads.google.com/intl/en_uk/home/tools/keyword-planner/

<https://kwfinder.com/>

Google Mobile friendly test:

<https://search.google.com/test/mobile-friendly>

Google PageSpeed Insights:

<https://developers.google.com/speed/pagespeed/insights/>

Google search console

<https://search.google.com/search-console/about>

Google trends

<https://trends.google.com/trends/>

Other Resources

<https://developers.google.com/search/docs/beginner/seo-starter-guide>

<https://moz.com/beginners-guide-to-seo>

<https://ahrefs.com/blog/seo-basics/>

<https://backlinko.com/seo-strategy>

<https://neilpatel.com/blog/10-most-important-seo-tips-you-need-to-know/>

Social Media Sites:

<https://www.facebook.com/>

<https://twitter.com/>

<https://www.linkedin.com/>

<https://www.tiktok.com/en/>

Get a Logo:

<https://www.fiverr.com/>

WordPress:

<https://wordpress.org/>

WordPress Themes:

<https://wordpress.com/themes>